Chino Valley Unified School District's ATTENDANCE COUNTS! Campaign partners with Pomona Valley Health Centers & Pomona Valley Hospital Medical Center

CHINO – Chino Valley Unified School District knows the best place for students is to be in school. Everyday. Joining the District in promoting daily school attendance are community partners Pomona Valley Health Centers and Pomona Valley Hospital Medical Center who are sponsoring the program, Attendance Counts!

"Pomona Valley Health Centers and Pomona Valley Hospital Medical Center are very excited about partnering with the school district to promote school attendance within the Chino Valley," said Chris Aldworth, Vice President of Pomona Valley Hospital Medical Center. "Our services are not just about treating people when they are sick, but more importantly keeping them well so they can maintain a healthy and successful life. This begins at birth and lasts a lifetime, and we are proud to work with the district in offering services that support those goals."

The Attendance Counts! campaign kicked off in 2006 and has brought in an additional \$3.5 million in revenue through increased attendance. The goal is to increase daily school attendance by teaching parents and students that every day counts.

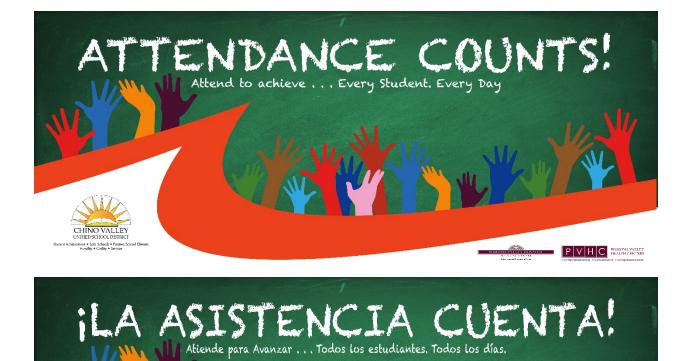
"This partnership is important because it reinforces the ties between the District and the community as students who attend school benefit the community, and reap the benefits of daily attendance such as earning higher grades, are more involved with school activities and tend to have fewer discipline issues," said Superintendent Wayne M. Joseph. "Students attending school daily are better prepared for the future and typically receive better job opportunities and this is something our partners believe in as much as we do."

An illness or a medical appointment is the only reason students should miss school. Parents can help by sending children to school on minimum days, planning vacations during non-school days, scheduling medical and dental appointments at the end of the school day, and ensuring that students go to school every day unless they are ill.

Banners promoting daily school attendance will be hung at schools throughout the District and include the logos of Pomona Valley Health Centers and Pomona Valley Hospital Medical Center. The District's website will feature the partner logos and the Hospital and Health Centers are center stage during events in the District's Board room on the guest speakers' podium. Parents also learn of the partnership when automated phone calls are made to student homes by the Superintendent about attendance.

Attendance Counts! Attend to Achieve ... Every Student, Every Day.

(See new banners below)



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